



## Creating a web presence

Get Active Devon uses Google to gather lists of businesses and organisations within a range of activity categories. This means that any business in Devon that appears within Google results should also appear within the pages of Get Active Devon.

### How to appear on Get Active Devon

Simple really. It's all about creating a web presence that is effective. Once your Google rank improves then you'll start appearing on this website, and of course many others too.

To begin with we recommend simply adding your business to Google Maps. You may then wish to create a simple website, either for free or by commission. Finally, you need to improve your Google ranking.

Here's our guide for creating and improving your web presence...

[Stage 1 - Add your business to Google Maps](#)

[Stage 2 - Create a free website](#)

[Stage 3 - Or commission a website](#)

[Stage 4 - Improving your Google rankings](#)